

# AD Midas Flagtag® U9 Pure™

## Overview

---

**Frequency Band**

UHF 860 - 960 MHz

---

**Chip Attachment Technology**

Direct Chip Attach

---

**Chip**

NXP UCODE 9

---

**Antenna Dimensions**

34 x 18 mm / 1.34 x 0.71 in

---

**International Standard**

ISO 18000-63, EPC Class 1 Gen 2

---

**Industry Segments**

Industrial Applications  
Automotive  
Logistics

---

**Applications**

On-Metal Asset Tracking  
Supply Chain Management

---

**RoHS**

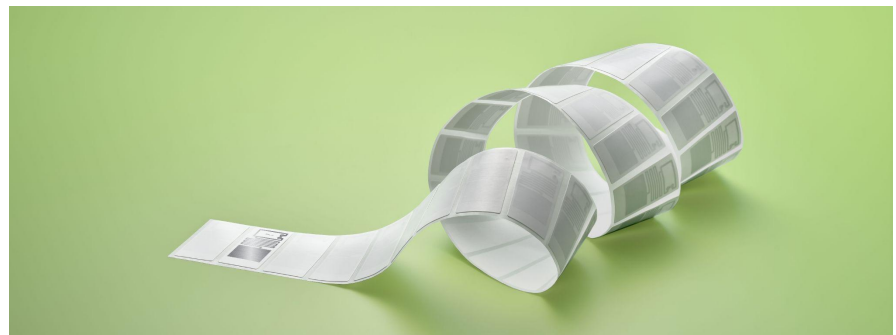
EU Directive 2011/65/EU and  
2015/863 Compliant

---

**REACH**

Regulation (EC) No. 1907/2006

---



## Outperforming tag for metallic surfaces and everyday objects

AD Midas Flagtag® U9 Pure™ is designed for item-level tagging on diverse surfaces. It is a cost-efficient UHF RFID on-metal solution for product or part authentication, supply chain and asset management, compared to foam-based inlays and hard tags. The tags can also be used on plastic and cardboard surfaces as a standard tag.

AD Midas Flagtag® U9 Pure™ has a small size of 43 x 21 mm when used as a standard flat label. The flag part of the tag must be placed outside of metal and the adhesive-base uses the metal surface as part of the antenna structure to increase the performance.

Avery Dennison inlays and tags are compliant with ISO 9001:2015 Quality Management and ISO 14001:2015 Environmental Management, which ensure a reliable and state-of-the-art product that meets a variety of application needs.

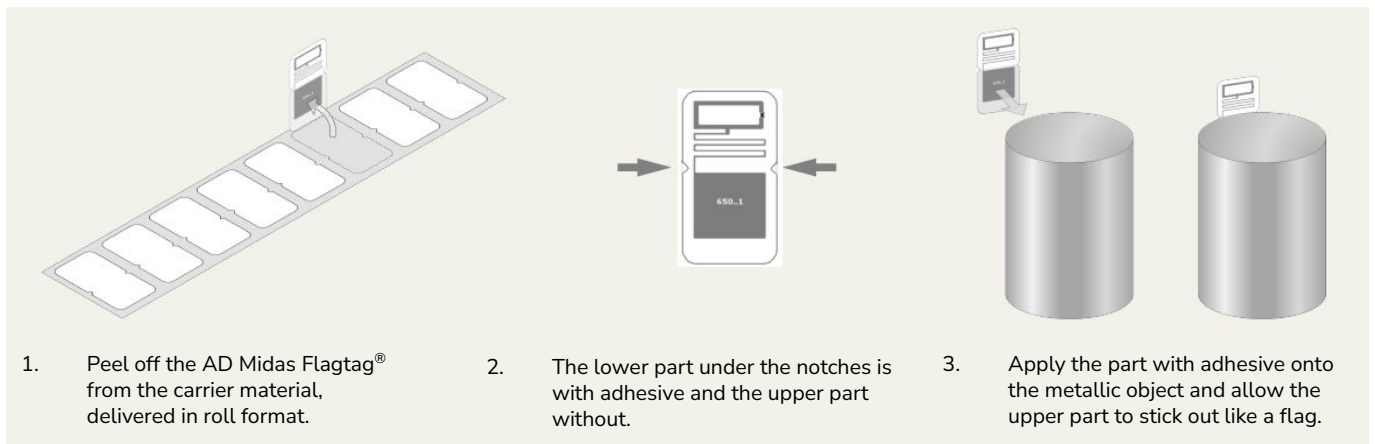
### Sustainability - 100% Plastic Free

AD Midas Flagtag® U9 Pure™ is produced via innovative antenna manufacturing technology where aluminium antenna is made directly on a paper making the products 100% plastic free, and according to an LCA (Life Cycle Analysis) study by an independent institute provide typically 70-90% savings in carbon footprint compared to traditional etching method. The manufacturing process also enables recycling excess materials and reducing the total amount of materials while maintaining the overall performance of the product. Based on extensive testing against PTS-RH 021:97/2012 paper and cardboard recycling method with third party laboratorio shows that standard Pure™ inlays and label are recyclable within the items.

## Technical features

Chip	NXP UCODE 9
Chip Attachment Technology	Direct Chip Attach
EPC and User Memory	96-bit and n/a
TID Memory	96-bit / 48-bit unique serial number
Product Code	IL-609406
Delivery Format	Label
Die-Cut Dimension	43 x 21 mm / 1.69 x 0.83 in
Inlay Substrate	Paper 82
Face Sheet	Mid-gloss paper
Standard Pitch	24 mm / 0.95 in
Web Width	46 mm / 1.81 in
Core Size	76 mm / 3 in
Quantity / Reel	3000 pcs / reel 6000 pcs/ box
Operating Temperature	-40 °C to 85 °C / -40 °F to 185 °F

## Application Instruction



### Contact information

[rfid.averydennison.com/contact](http://rfid.averydennison.com/contact)  
+1-678-617-2359

Connect with us on:



© 2023 Avery Dennison Corp. All rights reserved. 170 Monarch Lane, Miamisburg, OH 45342, USA Third party trademarks and/or trade names used herein are the property of their respective owner(s). Some of the trademarks appear for identification purposes only.

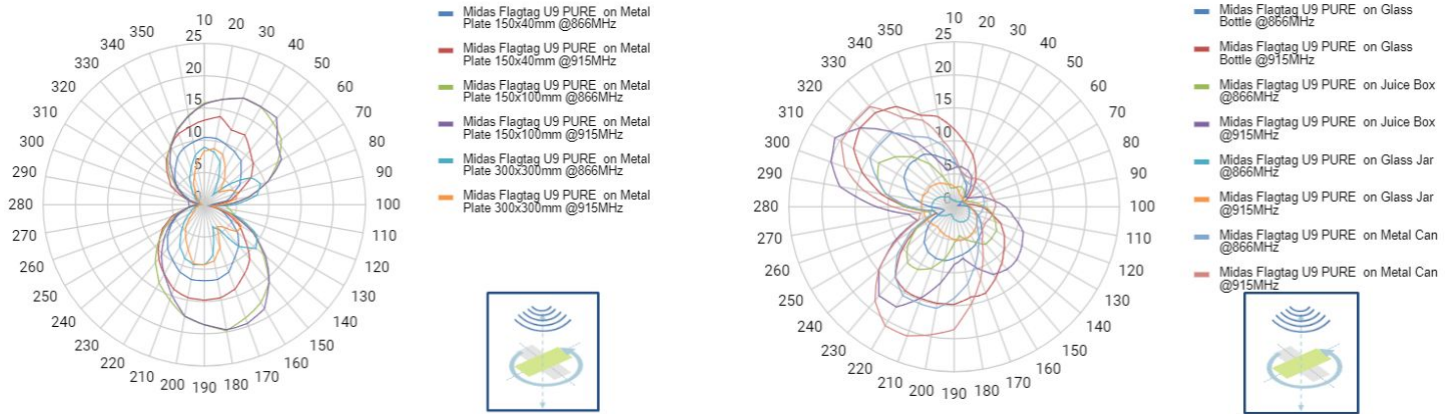
**Warranty:** Please refer to Avery Dennison standard terms and conditions: [rfid.averydennison.com/termsandconditions](http://rfid.averydennison.com/termsandconditions)

**Care and handling:** RFID inlays are sensitive to ESD. Observe standard industry practices relating to electronics / RFID to keep environmental impact and static charge to a minimum.

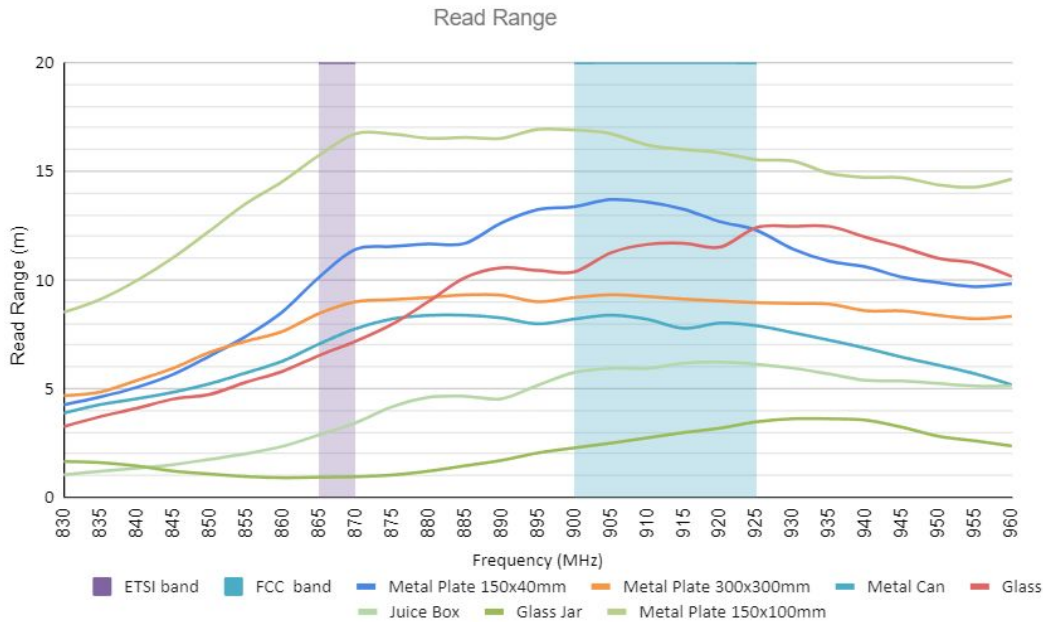
**Applications:** This product should be tested by the customer / user thoroughly under end use conditions to ensure the product meets the particular requirements. Avery Dennison does not represent that this product is fit for any particular purpose or use. Avery Dennison reserves the right to modify, change, supplement or discontinue product offerings at any time without notice. The information contained herein is believed to be reliable but Avery Dennison makes no representation concerning the accuracy or correctness of the data.



## Orientation sensitivity



## Read range



### Contact information

[rfid.averydennison.com/contact](http://rfid.averydennison.com/contact)  
+1-678-617-2359

Connect with us on:



© 2023 Avery Dennison Corp. All rights reserved. 170 Monarch Lane, Miamisburg, OH 45342, USA Third party trademarks and/or trade names used herein are the property of their respective owner(s). Some of the trademarks appear for identification purposes only.

**Warranty:** Please refer to Avery Dennison standard terms and conditions: [rfid.averydennison.com/termsandconditions](http://rfid.averydennison.com/termsandconditions)

**Care and handling:** RFID inlays are sensitive to ESD. Observe standard industry practices relating to electronics / RFID to keep environmental impact and static charge to a minimum.

**Applications:** This product should be tested by the customer / user thoroughly under end use conditions to ensure the product meets the particular requirements. Avery Dennison does not represent that this product is fit for any particular purpose or use. Avery Dennison reserves the right to modify, change, supplement or discontinue product offerings at any time without notice. The information contained herein is believed to be reliable but Avery Dennison makes no representation concerning the accuracy or correctness of the data.